

FACT SHEET



Company Name **The Dolly Adventures**

Company Snapshot

The Dolly Adventures is a series of fun, beautifully illustrated hardcover storybooks that stimulate a child's imagination and encourages a child to learn and use their imagination long after the story is finished. The doll clothing that is included in the book is designed to fit all baby dolls so that a child can use a doll she already has at home...her own favorite doll. Being able to transform a favorite doll into the doll in the story is magical to young children. The child learns a lesson from the story while interacting with her own doll.

The Dolly Adventure books are unique, educational, developmental and fun and the stories are about situations children encounter all year long. These child-friendly experiences transcend into real-life situations which teach valuable lessons ranging from developing healthy eating habits to practicing sun safety, while promoting kind behavior and a positive attitude.

The first book in the series, "Dolly Goes To The Supermarket," is a celebrated winner of the iParenting Media Awards' Greatest Products for 2005. In this story, a girl takes her doll to the supermarket and teaches her how to pick out the best foods for a strong mind and a healthy body. The little girl also practices her mommy skills as she soothes and cares for Dolly.

Key Product Categories

Dolly Goes To The Supermarket
Dolly Goes to the Beach
Dolly Goes on Vacation (coming soon)

Target Audience

3 and up

Distribution

www.dollyadventures.com

Contact Information

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