

Storytime with child's doll teaches healthy habits

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HEY KIDS, dolly doesn't have to sit on the sidelines anymore when it's reading time. A new interactive book series allows children to turn their favorite doll into a reading companion while learning healthy habits.

The Dolly Adventures is a series of illustrated storybooks from DMH Press that promotes learning between a child and his or her toy with lessons ranging from healthy food choices to practicing sun safety.

The first book in the series, "Dolly Goes to the Supermarket," tells the story of a

The Dolly Adventures series is created by mother-daughter writing team Alison Herman and Lynne Grossman.

young girl who takes her doll to the market and teaches her how to choose healthy foods for the mind and body.

Children are encouraged to read the story and use the book's themed clothing to dress up their favorite doll.

The Dolly Adventures series is a winner of the iParenting Media Awards' Greatest Product of 2005 and is created by mother-daughter writing team Alison Herman

and Lynne Grossman.

The series has been a hit with both parents and children because it encourages "playtime with a purpose." The next set of adventures includes "Dolly Goes to the Beach" and "Dolly Goes on Vacation," each with a new set of themed clothing designed to fit most dolls.

To order the interactive book series call (866) 36-DOLLY or visit www.dolly-adventures.com.

The Dolly Adventures will donate 10 percent of profits to the American Heart Association and the American Cancer Society.