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CHILDREN TEACH LIFE'S MOST VALUABLE LESSONS TO THEIR MOST VALUABLE POSSESSIONS

New Children's Book That Shows What Children Know Through The Eyes of a Doll Wins Two Coveted Awards

Long Island, NY (May 31, 2006) -- If only your daughter's doll could really talk. Imagine how much you'd learn about your child. You'd hear about conflicts they're having with friends and siblings, dreams and fantasies of life, and, perhaps more importantly, you'd find out how well your child understands the values they are being taught by you and the world around them.

This deep truth of a child's relationship with her dolly is the underlying seed behind the new children's book, *Dolly Goes To The Beach*. And it's the ability of this book to tap into this special interaction between a child and her doll that has won the book a Dr. Toy Smart Play/Smart Toy Product of Excellence, the Dr. Toy Best Vacation Products 2006, and a National Parenting Center Seal of Approval.

"Parents and children alike raved about the fun they had sharing the experience of this great book and accessories set," said The National Parenting Center in its Seal of Approval review. "Dolly teaches important lessons about dressing themselves, being aware of the sun and caring for the feelings of others."

This latest installment to "The Dolly Adventures," a book series for children ages 3 and up, is written by Alison Lynne from experiences with her own daughter and cleverly follows a young girl and her doll as they plan for and spend the day at the beach.



In addition to the colorful illustrations by Lealand Eve, the story shows how a little girl teaches the things she's been taught about life to her dolly. From putting on sunscreen lotion, wearing her sun hat and enjoying some exercise on the beach, to throwing away trash and not knocking down other children's sandcastles, the book seamlessly weaves together important values with an engaging and fun story.

Part of a critically acclaimed series of books by Alison Lynne, *Dolly Goes To The Beach*, not only teaches through storytelling, but it also allows children to practice what they're learning. Every book comes with a doll-sized sparkly pink bathing suit and sun hat ensemble plus a rainbow beach towel. The clothing has been designed to fit most dolls. This interactive feature allows your daughter to take care of her dolly by dressing her and covering her head from the sun, just as the girl does in the story.

Every story in "The Dolly Adventures" is intended to be a fun and educational experience for all children as they learn to take care of themselves by caring for their own doll. And the reviews support the success. The book is pediatrician-recommended: Here's what two well-respected New York physicians had to say about them:

"Alison Lynne has done a remarkable job of stressing the importance of sun protection to young children while still allowing them to have a wonderful day at the beach."

Leonard Kristal, MD, Pediatric Dermatologist

"This book entertains while it teaches important lessons about skin protection and exercise – a great combination!"

Susan Mangiameli, MD, Pediatrician

Other titles in the series include, *Dolly Goes To The Supermarket* and *Dolly Goes On Vacation*. The books are not only great gift ideas, but are also perfect for read-aloud, circle time and bedtime. And, it's a terrific way for all parents and relatives to incorporate family fun into "playtime with a purpose."

Each Dolly Adventures interactive book priced at \$21.95. For more information or to order, please visit www.dollyadventures.com or call 1-866-36.DOLLY. To support the important health messages in the stories, The Dolly Adventures will donate 10% of profits of all of its books to the American Cancer Society.

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